

NEON

and two exclusive features

- LUMENARC HIGH INTENSITY
- ZEON FLUORESCENT TUBES

Sold or leased for
ADVERTISING SIGNS
LUMINOUS ARCHITECTURE
DECORATIVE LIGHTING

ELECTRICAL PRODUCTS CORP

OFFICES IN PRINCIPAL WESTERN CITIES

907-8th STREET **CAPITAL 383** SACRAMENTO.

Carithers Sign Co.

SINCE 1921
 HIGHEST QUALITY
SIGNS
 OF ALL KINDS
SHOW CARDS

Telephone
MAIN 304
 1221 Jay Street

a buyers' guide

THE CLASSIFIED
 TELEPHONE DIRECTORY

consult it before buying

Electric Sign Service Co.

Manufacturers of

NEON SIGNS

FACTORY and OFFICE
817-12th St. Main 756
 Night Call Capital 4418

DOSCH SIGNS

Attract!

BILL POSTING
 COMMERCIAL SIGNS
 OUTDOOR ADVERTISING
 HANDBILL DISTRIBUTING

463
907-12th St.

Shoe Repairing—Delivery Service

CAPRA SHOE REPAIRERS
 E. J. Capra J. W. Baker
 FREE Call & Delivery Service
 We feature **QUALITY** material and Workmanship
 Shoes Dyed and Shined
 Prompt Service — Reasonable Prices
ALL WORK GUARANTEED
 3728½ M. Capital-2334

Shoe Shining.

GOLDEN STAR SHOE SHINING PARLOR
 W. M. CRAWFORD, Proprietor
SHINING — CLEANING
DYEING
FREE PICKUP and DELIVERY SERVICE or—
 We Can Do Your Refinishing and Minor Repairs on Our Truck
 321 L. Main-9087

Williams' Shoe Renewing Shop
 1002 J. Capital-6995

Shoes.

ARCH PRESERVER SHOES—
 Latson's Inc 1018 K. Main-113

Armstrong & Palmieri
 1918 Del Paso Blvd. Main-9801

Braddock A M 908 J. Main-2072
 Buster Brown Shoe Store 808 K. Main-593
 Cantleaver Shoe Shop 1021-9th. Capital-3149
 Dr Lacker's Shoe Agency 1115-10th. Main-3411

ENNA JETTICK SHOES—
 Braddock A M 908 J. Main-2072
 Fashion Bootery 702 E. Capital-6014
 Florsheim Shoe Store Co 809 K. Main-7182
 Galien Kamp's 727 K. Main-7925
 Grand Gripper Shoe Shop 1021-9th. Capital-3149

GROUND GRIPPER SHOES—
 Ground Gripper Shoe Shop
 1021-9th. Capital-3149

Herada Shoe Co 1221-3rd. Capital-3584-W
 Health Spot Shoe Shop 1131-11th. Capital-1508

JARMAN FRIENDLY SHOES—
 Braddock A M 908 J. Main-2072

Kambara M 1915-4th. Main-9178
 Latson's Inc 1018 K. Main-113
 Lee's Shoe Store 814 K. Main-9466
 Miles Al 1016 J. Capital-7478-W
 Miyoshi S 1200-4th. Main-809
 Physical Culture Shoe Shop 1021-9th. Capital-3149
 Shoe Craft 621 K. Main-2451-4
 Slater & Hickey 1025-9th. Main-567
 Walker Street Shoe Str 1110 K. Main-567
 Weinstock Lubin & Co 12th & R. Main-5020
 X-Ray Shoe Store 1115-10th. Main-1431

Shoes—Corrective

DR LOOKES SHOES—
 X-Ray Shoe Store 1115-10th. Main-1411

Show Cards.

Eichler Harold G 1221 J. Main-304
 Vander's Les Sho Card Shop
 818½ J. Capital-1130

Show Cards—Display

JON'S SHO-CARD SERVICE
 Since 1926
SHOW CARDS
 JON EVANS
 820 L. Capital-782

Show Cases.

Edwards Display Case Co Del Paso Br. Main-3173

Sign Painting.

Desch Sign Co 907-12th. Main-463
 (See Advertisement This Page)
 Smith Fred P 1310 L. Main-2536

Signs.

Carithers Sign Co 1221 J. Main-304
DAVIES A M 2931 J. Main-7546
 Desch Sign Co 907-12th. Main-463
 Electric Sign Service Co 817-12th. Main-756
 Electrical Products Corp 907-8th. Capital-383

(Continued Next Page)

Signs.—(Cont'd)

FRIEDEN SAM S
SIGNS
 of Quality
 Backed by Years of Experience
 Telephone Main 8134
 809-14th. Main-8134

Globe Sign Co 929-5th. Main-2360
 Haines Kenneth 907-12th. Main-463
 Hamilton Bob
 Commercial & Outdoor Advr
 3432-52nd. Capital-8249-W
 Jew's Sho-Card Service 939 10th. Capital-782
 Kleinmore F B 13th & J. Capital-2114
 Moon Eggs Sign Agency 817-12th. Main-756
 Sacto Neon Products Co 3144 Polson Br. Main-102

WINTER HEINIE

"Tell 'Em with Paint"
SIGNS
 910-11th. Capital-2885

Signs—Electric

Electric Sign Service Co 817-12th. Main-756
 (See Advertisement Opposite Page)
 Electrical Products Corp 907-8th. Capital-383
 (See Advertisement Opposite Page)

Signs—Neon

ELECTRIC SIGN SERVICE CO
 817-12th. Main-756

GOLDEN WEST PRODUCTS CO
 3021 Y. Main-2086

SACRAMENTO NEON PRODUCTS CO
NEON SIGNS
 Estimates and Designs
 Without Obligation
 3144 Polson Blvd. Main-102

Signs—Raised Letter, Wood

Dough Sign Co 907-12th. Main-463

Signs—Truck

Carithers Sign Co 1221 J. Main-304
 (See Advertisement Opposite Page)

Singer Sewing Machines

—Look on "S" pages under
 "Sewing Machines—Repairing"

Slaughter Houses.

Crompton Donald S Florida. Capital-5531
 Kanelos Bros & Cajuinas Florin Rd. Capital-4500

Slicing Machines.

AMERICAN SLICING MACHINES—
 Dobson Geo Co 1318 J. Capital-1699
 Haber's Manufacturing Co 908-11th. Main-2624

U S SLICING MACHINES—
 Carnowski Frank M 1511 K. Main-522

Social Service Organizations.

Boy Scouts of America Bryte Bldg. Main-958
 Camp Fire Girls 1825 H & P. Capital-9250
 Catholic Ladies Relief Society
 Native Sons Bldg. Capital-1287
 Community Chest. Hiddis 1423 H. Capital-5050
 Goodwill Industries 1213-6th. Capital-3031
 Grove Day Home 7th & E. Capital-655-W
 Red Cross Chapter Sacto Dist 1010-8th. Main-6602
 Sacto Dryhouse & Children's Home
 2760-12th Av. Main-1196
 Sacto Tuberculosis Assn 918½-6th. Main-5652
 St Patricks Home 3238 Ar & P. Main-4947
 Salvation Army Corps & Relief Dept
 1130-8th. Main-4416
 Social & Balling Trust Dept 908 L. Main-2545
 Stanford Home 800 N. Capital-3632
 Volunteers of America Headquarters
 1108-5th. Main-1133
 Young Men of America Sacto Dept
 8490-3rd Ar. Main-283
 Young Women's Christian Assn
 17th & L. Main-821

Soda Fountain Supplies—Wholesale.

McKESSON-KIRK-DEARY 919 Front. Main-491
 Sacto Glass & Crockery Co 814 L. Main-645

Souvenirs—See Novelties

Speedometers.

Speedometer Serv Stn 1223-10th. Main-2567-4

Speedometers—Repairing

LAMUS LUNDLEE CO 1411 I. Capital-6666
STEWART-WARNER SALES & SERVICE
 1208-17th. Main-4010

Sporting Goods.

KIMBALL-UPSON CO 1030 K. Main-4660
L & M Co 1215-4th. Main-234

SACRAMENTO SPORTING GOODS
HEADQUARTERS
FISHING TACKLE
 Athletic Equipment, Golf and Tennis Supplies
 Specializing in Restringing
 1010½-11th. Capital-1358

Sears Roebuck & Co 12th & E. Capital-364
SPALDING A G & BROS 1021 J. Capital-1195
 Sport Shop 1110 J. Main-623

Sporting Goods—Wholesale.

Thompson-Diggs Co 3rd & R. Main-4360

Sprayers' Equipment.

Orchard Supply Co 1218 I. Main-2213

Sprayers' Supplies

Cliff Spray Chemical Corp
 1808-22nd. Capital-4373

Spraying—Crop Dusting

Jensen C T Airplane Crop Dusting Serv
 Sacto Municipal Airport. Main-10323

Spraying Materials.

General Chemical Co Odmore Bldg. Main-1848

Springs—Automobile

Albright S S Co 235 N 10th. Main-709
 Hanley H Spring Shop 1211 G. Main-9779

Sprinkler Systems.

McINTYRE F A
LAWN SPRINKLER SYSTEMS
 We Guarantee Our Work
 2922-36th. Capital-702

SHUR-NAME SPRINKLERS—SACRAMENTO TRACTOR & EQUIPMENT CO

10th & R. Capital-1065

Sprinkler Systems—Lawn

Davis Willard S 1018-23rd. Capital-1472

Stamp Collections.

Fort Suttler Stamp Co 919-8th. Main-9678

Stationery.

CROCKER H S CO 100 983 K. Main-264
EMMERT STATIONERY CO 911-8th. Main-4036
 Sleeper Stamp & Stationery Co 828 J. Main-498
 Zellerbach Paper Co 1215 Front. Capital-455

Stationery—Manufacturing

Silvius & Schenckel 425 J. Main-429

Steamship Agencies—Passenger

Consolidated Travel Bureau 1128-10th. Main-9938

Steamship Companies.

Nine Lines The Frost & M. Capital-7600

Steel.

TAY HOLLBROOK INC 1801-22nd. Main-8900

Steel—Structural

Alfing Iron Works 2415-5th. Main-7780
PALM IRON WORKS 15th & S. Capital-1720

Stenographers—Public.

Barnes Letter Shop 719 K. Capital-1798

CAPITAL LETTER SHOP

STENOGRAPHIC SERVICE
 Typing of All Kinds
 Circular Letters — Addressing
MIMEOGRAPHING
MULTIGRAPHING
 Room 304, 7th & J Sts.
 Cap Natl Bk Bldg. Capital-159

CIRCULAR LETTER CO

STENOGRAPHERS
MIMEOGRAPHING
MULTIGRAPHING
ADDRESSING
 Typing of All Kinds
 800
 Cap Natl Bk Bldg. Main-5171

Dobbs Eleanor Letter Service

808 K. Main-896

LETTER SHOP

For Clever Stenography, Circular Letters, Addressing, Multigraphing, Mimeographing, Typing of all kinds.
 Phone
 Forum Bldg. Capital-892

Singleton Beth Odmore Bldg.

.... Main-1449

Storage.

Acme Transfer & Storage Co 912-4th. Main-888
BEKINS VAN & STORAGE CO
 1800-21st. Main-346
 Capital Van & Storage Co 1800-21st. Main-346
ELECTRIC TRANSFER & STORAGE CO
 918-5th. Main-23
FORD & HARRY 1229 R. Main-685
 Globe Transfer & Storage Co 12th & R. Main-729
LAWRENCE WAREHOUSE CO
 1108 R. Capital-2520
 Liberty Van & Storage Co 1808-22nd. Main-595
 Senator Transfer & Storage Co 622 J. Main-4827
 Western Transfer Van & Storage Co
 808-22nd. Main-595

Storage—Household Goods

Acme Transfer & Storage Co 912-4th. Main-888
BOHNE'S TRANSFER & STORAGE
 2964-35th. Capital-49
 Liberty Van & Storage Co 1808-22nd. Main-595

ARE YOU MOVING?

Would you like to know the dealers in your new neighborhood who sell standard trade-marked articles you buy frequently? Refer to the name of the article in these Yellow Pages. There you will find a list of dealers ready to serve you.

Find where to buy it in the Yellow Pages